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## **PRESIDENT PICKED FOR PICKLE PEOPLE PARTY**

***“Pickle People Party” Announces Miss Debbie Wins First Party Presidential Election***

**Chaska, MN – February, 1, 2009** – Peter picked a peck of pickled peppers, and now pickle-loving people from everywhere have picked the first President of the Pickle People Party. Miss Debbie, a preschool teacher from Chaska, Minn., was selected by online voters from a pool of four final candidates as Party President through a dill-liberate, six-month, election on the party website (**[picklepeopleparty.com](http://picklepeopleparty.com)**). As part of her campaign platform, President Debbie promises to promote the love of pickles to all Americans.

The Pickle People Party, a party of pickle-loving people recently formed by pickle lovers to offer an alternative to traditional party politics, is committed to adding flavor (and crunch!) to the political arena. The party’s new president represents pickle lovers everywhere with her spicy personality, passion for pickles and dedication to the principle that “no matter our shape or flavor, we’re all just cukes deep down inside.”

President Debbie’s pickle-loving roots run deep. Growing up in Chaska, Minn., home of the M.A. Gedney Company – maker of leading pickle brands, she says her fondest childhood memories include enjoying the aroma of fresh-packed pickles wafting in the air on hot summer days. And as the daughter of a Gedney pickle factory worker, she recalls when her mother came home from the plant smelling fine like brine. “You can probably say I grew up on pickles,” she says. “They were always in our house and I never met a pickle I didn’t like.”

As part of her campaign, which was run by four-year-old student Evan, who made and distributed 100 hand drawn signs encouraging people to go online and vote, Miss Debbie promised to teach everyone (especially her students) the benefits dill can make in their lives. She also vowed to work hard to change the Food Guide Pyramid to make pickles another food group. “Any pickle lover knows that two to three servings of pickles per day are what you need to keep up a dill-lightful attitude,” she says.

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The Pickle People Party President's official business will be to promote the Pickle People Platform, possibly making appearances at special events. She will be featured on **gedneypickle.com** and provide leadership over the future of the Pickle People Party. In addition, her Presidential perks will include a \$100 gift certificate for groceries, a peck of free pickles and pickle gear.

### **About the Pickle People Party**

The party platform celebrates the lighter side of politics with a spirited twist on being green:

*We, the pickle party people...*

Stand for the rights of every pickle and pickle lover to:

- Get pickled – day or night
- Soak in brine 'til the sun don't shine
- Have vinegar or garlic breath in the morning
- Go bipartisan – pickles are both fruit and vegetable!
- Be scurvy free with pickles' Vitamin C
- Put the juice to good use...straight up or on the rocks
- Get our crunch on
- Keep jerks from gherkin you around
- Be as juicy, hot or sweet as you care to be
- Relish the fact that no matter our shape or flavor, we're all just cukes deep down inside

Party membership is free. Interested pickle lovers can join at [picklepeopleparty.com](http://picklepeopleparty.com), which is proudly endorsed by Gedney, Cains and Del Monte Pickles.

### **About the M.A. Gedney Company**

For more than 125 years, M.A. Gedney Company has been making extraordinary pickles, condiments, dressings and preserves. M.A. Gedney Company makes and markets a variety of pickles, including the State Fair line, under the Gedney brand name throughout the Midwest and produces and markets Del Monte pickles and relish across the United States under license from Del Monte Foods. In the northeast corner of the U.S., Gedney makes and markets pickles under the Cains brand name. M.A. Gedney Company is headquartered in Chaska, Minn. For more information, visit [www.gedneypickle.com](http://www.gedneypickle.com).

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